

Creativity Against Earth Overshoot: Opportunities for Our Planet

The basics

- Do The Green Thing (DTGT) and Global Footprint Network have teamed up ahead of Earth Overshoot Day on 13th August 2015 and are running a competition for creative talents around the world to photograph, illustrate or design artwork addressing these four avenues for changing our planet's course.
- The winning design will be chosen to headline the overshootday.org launch on 13th August.

Competition - Creativity Against Earth Overshoot: Opportunities for Our Planet

Brief: Use creativity whether it's photography, illustration or design artwork to raise awareness and inspire change across these four avenues for changing our planet's course.

- **Cities:** By 2050, 80% of the world population is expected to live in urban areas. Consequently, how local governments plan and build our cities is instrumental to shaping citizens' behaviour patterns and determining the amount of natural capital available to meet a population's demand. For instance, are houses built so that they require little energy? Is public transportation adequate?
 - **Energy:** A large part of the Ecological Footprint is driven by fossil fuel use. Cities, states, and nations can set policies to promote renewable energy adoption in a number of ways, including tax rebates, cap-and-trade-systems, subsidies, and even carpool lane privileges.
 - **Food:** How we meet one of our most basic needs — food — is also a powerful way to influence sustainability. Eating food that comes from local sources, is not highly processed, and does not rely heavily on animal products can lower the Ecological Footprint.
 - **Population:** Investing in women and supporting them to have smaller healthier better educated families are also steps that are good for our planet.
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- The design should take the form of an inspirational poster.
 - All entries must be submitted through the DTGT website via the online entry form [LINK](#)
 - The competition is open to people of any age across the world.
 - The competition winner will be awarded £200 prize and have their work featured on both the overshootday.org website and the DTGT website.
 - Competition timings:
 - Thursday 23rd July - design brief launched
 - **Friday 24th July - competition opens for entries** (online entry form live)
 - **Friday 7th August - 11.59pm competition closes**
 - 13th August - winner announced

Competition Terms & Conditions

1. By entering the Creativity Against Earth Overshoot: Opportunities for Our Planet competition (“the Competition”), you accept these Terms and Conditions;
2. No purchase of any kind is required to enter the Competition;
3. The Competition is organised by Global Footprint Network and Do The Green Thing (“the Promoters”);
4. The Competition will open for entries on 24th July 2015 and close at 11.59pm on 7th August 2015. Any entries received after this date will not be eligible to win;
5. The Competition is not exclusive to any country, excluding Global Footprint Network or Do The Green Thing employees and anyone else professionally connected with the Competition;
6. If you are under 18, you must have permission from your parent(s) or legal guardian to enter the Competition;
7. To enter the Competition you will need to either submit your piece (“the Entry”).
8. The Entry will need to be submitted via the entry form on the website [LINK](#) (in either JPEG or PNG format – max 2MB upload size).
9. The Promoters assume no responsibility for lost, unauthorised, misdirected, illegible, falsified, delayed or incomplete entries, all of which are invalid, or for difficulties experienced in submitting an entry to the Competition, including as a result of any technical delay, failure or defect;
10. By entering the Competition you acknowledge that the Entry you are submitting is your own original work, has not been previously published, and does not contain any trademarks, logos, copyrighted material, or any other intellectual property belonging to any third party, or any material, which the Promoters deem to be profane or offensive;
11. By entering the Competition you agree to the use of your full entry, or extracts of, in any and all media, including for the purposes of the Competition, for internal use, for commercial use for use in public exhibitions, for publication on any websites and Facebook, YouTube pages and other Freeview social media platforms, including, but not limited to, Tumblr, Twitter, Pinterest and Instagram and for use in promotional and advertising materials;
12. By entering the Competition you agree that your design will be exclusive to The Competition (for use by Global Footprint Network and / or Do The Green Thing) and will not be repurposed for other competitions, sale or commercial use, unless agreed by the Promoters;
13. Judging will take place w/c 10th August 2015. The judging panel will comprise of creative experts including a representative from Do The Green Thing and Global Footprint Network to decide a Winner (“the Winner”);
14. The judging panel will not enter into correspondence with entrants and their decision will be final;
15. The Winner will be notified by email (using the details provided at entry) no later than 13th August. Following the notification, the Winner will be required to send the Promoters a contact telephone number and confirmation of acceptance;
16. If the Promoters cannot contact the Winner (via the details provided at the date of entry) within 3 days, the Promoters reserve the right to re-select the Winner thereafter until the Winner complies with these terms;
17. By entering the Competition you agree, that if chosen as the Winner, to work collaboratively with Do The green Thing (if needed) to re-create your design in any required formats;

18. The Winner will have their design featured on the Do The Green Thing and Overshoot Day websites and social media on the day of Earth Overshoot Day 13th August (“The Prize”);
19. The Prize is not transferable. The Promoters reserve the right to substitute the Prize without giving notice;
20. Your details will be used by the Promoters for the purposes of administering the Competition. Your details will also be used by the Promoters for marketing purposes unless you opt out of receive marketing materials (such as emails) on the entry form.
21. The Promoters reserve the right to withdraw, delay or amend this Competition in the event of any unforeseen circumstances outside its reasonable control, and will not be in breach of these terms or liable for any delay or failure in performing its obligations due to such circumstances. You agree that the Promoters and its affiliates, will be held harmless by you for any liability, loss or damage of any kind resulting in any way from participation in the Competition other than for death or personal injury arising from their negligence or any other loss to the extent that such loss may not be excluded or restricted by law;
22. The Promoters will not enter into correspondence with any unsuccessful entrants and the Promoters’ decision will be final;
23. These Terms and Conditions are governed by the laws of England and are subject to the exclusive jurisdiction of the English courts.